



Dana Kaplan Richter is a two-time breast cancer survivor, former partner in the law firm of Kenyon & Kenyon, and mother of three wonderful children, all miraculously born after her diagnoses. Dana's predominant message is one of hope, and she has never let breast cancer defeat her, slow her down, or diminish her positive spirit in any way. She fought this terrible disease twice, head on, and decided early on to thrive and not simply survive. Dana truly believes that breast cancer is no longer a "death sentence" for women and that having a positive outlook goes a long way in recovering from and dealing with this disease. She also believes that arming yourself with the latest information about cancer and available treatments for it, advocating hard for yourself to obtain necessary testing and procedures, as well as conducting self-examinations, can provide a strong arsenal for helping diagnose and defeat the disease.

Prior to being diagnosed with breast cancer for the first time at only age 30, Dana graduated from the University of Michigan, followed by law school at the George Washington University. While in law school, she was the Vice President in charge of Philanthropy for the Student Bar Association. Dana's volunteerism spirit continued throughout her time practicing law, when she was a key fundraiser for many years for the Making Strides Against Breast Cancer walk-a-thon in Manhattan, culminating in her being the key note speaker for this organization in 2007 while she was 9 months pregnant with her third child.

Dana found a new direction for her life after having her third child, deciding to stop working as a trademark lawyer in New York City. While at home, she immediately began volunteering for Franklin Elementary School's Parent Teacher Organization and held various committee chairs jobs, including being the President of that organization for several years. She loved this opportunity to provide resources and upgrades to the school, and help its teachers and children, and treated it with the same commitment as her legal career.

Dana has appeared on many major television networks and has been quoted in several print publications concerning breast cancer and the role it has played in her life. Most recently in March of this year, Dana spoke about breast cancer at Binghamton University with her sister Wendy Lager, who is also a breast cancer survivor and was diagnosed three weeks before Dana in 1996. They both delivered powerful speeches to a crowd of over 300 college women about the importance of staying vigilant about your health and beating breast cancer. This opportunity reinvigorated Dana's desire to spread her message of hope that the fight against breast cancer is a fight you can win!