



Play for P.I.N.K. (Prevention, Immediate diagnosis, New technology, Knowledge), or PFP, is a 501 (c)(3) grassroots organization dedicated to raising funds for breast cancer research through lifestyle and sporting events. PFP's commitment is to contribute 100% of all proceeds to its sole beneficiary, the Breast Cancer Research Foundation (BCRF), to fund the world's top researchers. In 2018, PFP donated \$4.75 million to BCRF. For more information, visit www.playforpink.org.

Play for P.I.N.K. Laura Lassman, President and Founder Stephanie Hamburger, Executive Director 28 West 44th Street, Suite 609 New York, NY 10036 646-497-2615



The Breast Cancer Research Foundation (BCRF) is dedicated to being the end of breast cancer by advancing the world's most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship. This year, BCRF has awarded \$63 million in grants to support the work of nearly 300 scientists at leading medical and academic institutions across 14 countries, making BCRF the largest private funder of breast cancer research worldwide. BCRF is also the highest rated breast cancer organization in the U.S. Visit www.bcrf.org to learn more.

Kinga Lampert, Co-Chairman William P. Lauder, Co-Chairman Myra Biblowit, President and CEO

Invitation designed by Moriah Ray

Sizzling Hot Pink Benefactor



Honorary Committee

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(as of June 7, 2019)



The New York Racing Association, Inc. requests the pleasure of your company at

The Sizzling Hot Pink Saratoga Hat Luncheon

Thursday, August 8, 2019

Presented by

vineyard vines

to benefit the

Breast Cancer Research Foundation®

through Play for P.I.N.K.®

Mary Morin Carlin

Honoring

Barbara Jo Rubin

An Open Discussion

Larry Norton, MD

with Audience Interaction

Co-Scientific Director, Breast Cancer Research Foundation

Memorial Sloan Kettering Cancer Center

10:00 am Registration Opens 11:00 am Program Begins

12:30 pm Lunch Served



1863 Club at Saratoga Race Course | 267 Union Avenue, Saratoga Springs, NY

R.S.V.P. by enclosed card